

AUSTIN EDWARDS- REFUSING TO BACK DOWN

Opportunities, information, and his story.



BACKGROUND

Austin's background comes from a lifetime of racing.

He first began in karts at 5 years old, and shortly moved his way up to the INEX Bandolero division, taking home the California championship in 2015.

From that point on, he went on to break track records, age records, and more. He made his first full-size racecar start at age 9 in a touring race truck, where he finished 5th.

At age 11, he made his way into the nationally televised Jr. Late Model Series. Here, he won a single race, earned two championship podiums, and began rapidly growing his fan base.



A DIVERSIFYING SEASON

In 2020, Austin made a major effort to diversify his racing capabilities. He made his way back to the Southwest Tour Truck Series, and began seasons in three new divisions: Spec Miata, Focus Midgets, and JAWA 500 dirt cars.

He picked up multiple wins in the Truck Series, a podium and track record in two midget starts, and massive improvements on the dirt-surfaced Victorville raceway. On the road course side of things, Austin faced numerous mechanical failures in his Spec Miata, but still managed a single top 3 finish alongside numerous hard charger awards.



Unfortunately, like many others, the spread of Covid 19 had major impacts on this racing driver.

Austin had a clear path to the top levels of stock car racing in the early parts of 2020, likely leading into the NASCAR ARCA Menards Series. Economical impacts and business failures from Covid 19 ultimately caused this path to crumble.



Now, he must build his path in motorsports from scratch.

Austin Edwards has proved his capabilities behind the wheel for many years already, in a number of different ways. Unfortunately, the hardest thing about motorsports is the price tag that comes with it.

It was a rough couple years for the driver, spending every last penny in 2020 to stay behind the wheel while it was possible; but in the early parts of 2021, he was forced to direct his attention almost entirely to focus on schooling, moving houses, new jobs, and everything else included in pandemic financial problems.



As of today, Edwards was given the opportunity to partake in a total of eight races in 2021.

He was able to pull off a podium in his 2nd ever dirt flat-kart start, a dominating win in mini stocks at Irwindale, two top-five finishes in his first attempt in pro 4 racing, and an exciting finish at the Orange Show Speedway in the pony stocks, claiming a twin-40 lap victory and \$1000. To end the season in December, he was fortunate to be given two racing weekend in Legend car competition. Although a slow start, this is only the beginning.



Reviving the years of hard work put into Austin's racing career can only be made possible through supporters like you!

Partnering with Austin Edwards Racing can give your company or brand numerous benefits:

- Social Media exposure through multiple platforms
- Affiliation with charitable organizations
- Options to fit any budget
- Press releases regularly
- Branding with all AER merchandise
- A representative (Austin) who is an experienced speaker
- Appearances at requested locations
- Media exposure from the racing series' given platforms
- Anything else we can do to raise your brand awareness!



“This sport has allowed me to grow in my hard working skills and marketing capabilities, and I plan on utilizing all of my newfound skills for any marketing partners that join me in my underdog story. I’ve been a major part of this sport for over twelve years, seeing it from the point of view as a driver, spotter, crew member, announcer, media manager, and more. Although I enjoyed each and every one of those, I am confident that I’m destined to hold a steering wheel. My main focus at the track will be finding speed, making fans, and giving our supporters a great return on their investment. - Austin Edwards

Austin hopes to make his way into more INEX Legend car starts in 2022, which compete at hundreds of local short tracks on the west coast and around the country, and then grow from there.





**AUSTIN
EDWARDS**

For more information, contact Austin directly:

firstplaceace@icloud.com

(909)-436-0162

Thank you

Even if you're unable to join in on this opportunity, you can help revive this career by spreading the word around.

We hope to hear from you soon!

